

The 10th Conference of the Israeli Association of Construction & Infrastructure Engineering (IACIE) & CTBUH Israel

Connecting Time and Place -
The Past, Present and Future of the Urban Habitat

November 13th-16th, 2017
Tel Aviv Convention Center, ISRAEL



Dear Exhibitors!

The **CTBUH-TLV** Conference expands on the CTBUH 2017 International Conference theme of **“Connecting the City”** by exploring regional identity in a global context reshaped by technology. The conference will be held in conjunction with the 10th conference of the Israeli Association of Construction & Infrastructure Engineering (IACIE).

CTBUH-TLV will focus on core issues of civil engineering including: management, planning, implementation, water, traffic and transportation, roads and land consolidation. The conference will include panels on urban renewal, safety at construction sites, shortage of unprocessed material and quality improvement in the construction industry.

CTBUH-TLV speakers will include leading lecturers and experts from Israel and abroad.

A large professional exhibition will be held throughout the conference hosting leading engineering, industrial and technological companies, from Israel and abroad, who will display the latest developments in the industry and will demonstrate technologies and products.

On behalf of the organizing committee, I invite you to take part in our conference as an exhibitor.

For more information, please contact our marketing manager, Ms. Hagar Meged
+972-3-7524075 ext.# 2 or email: hagar@engineering.org.il.

Regards,
Eddie Koren
Conference Chair

Conference Secretary and Exhibition Organizers

Ortra Ltd. 1 Nirim St. POBox 9352 (Canada House) Tel Aviv 6109202, Tel: +972-3-6384444; Fax: +972-3-6384455

Email: mehandes@ortra.com ; Website: www.kenesmehandesim.com

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Preliminary Schedule

Sunday, November 12, 2017 -	14.00-22.00 Exhibition construction
Monday, November 13, 2017 -	05.30-07.00 Final exhibition preparation
Monday, November 13, 2017 -	08.00-17.30 Exhibition opening hours
Tuesday, November 14, 2017 -	08.00-17.30 Exhibition opening hours
Tuesday, November 14, 2017 -	17.30-22.00 Exhibition dismantle

****please note no dismantle will be allowed prior to the closing time of the exhibition.**

The exhibition will be held in a unique area near the refreshments, allowing the exhibitors to have business meetings and still be close to the lectures halls.

Rates

Please choose whether you wish to exhibit in a constructed booth (according to the specifications detailed below) or in an open space (and have the option to build a booth according to your consideration):

* Prices do not include VAT (for Israeli companies)

** Prices includes construction engineer approval. Please send your images of the construction, as well as the technical specification to B-Safe, Ms. Eti Elimelech Pasternak at +972-3-5325575 or email: eti@b-safe.org.

*** Prices including refreshments, lunch and parking at the Trade Fair parking lot during conference days for 2 exhibitors. Additional lunch and refreshments vouchers will be available for purchase at the registration desk during the conference for \$85 per voucher.

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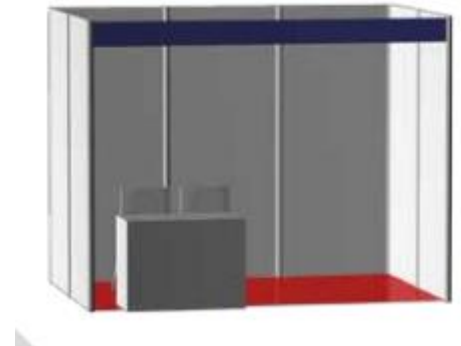
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Booths Specifications

A constructed booth sized 2m. * 3 m. = 6 sqm (height 2.5 m.), includes:

- ✓ Two side-panels and rear panel (white)
- ✓ Booth Signage (up to 30 characters)
- ✓ 1 table
- ✓ 2 chairs
- ✓ 3 spotlights
- ✓ Electrical outlet (220 V) 1 phase 1KW
- ✓ carpet



A constructed booth sized 2m. * 4 m. = 8 sqm (height 2.5 m.), includes:

- ✓ Two side-panels and rear panel (white)
- ✓ Booth Signage (up to 40 characters)
- ✓ 1 table
- ✓ 2 chairs
- ✓ 4 spotlights
- ✓ Electrical outlet (220 V) 1 phase 1KW
- ✓ carpet



An unconstructed booth sized 2m. * 6 m. = 12 sqm (floor space only), includes:

- ✓ 2 Electrical outlets (220 V) 1 phase 1KW each

An unconstructed booth sized 3m. * 6 m. = 18 sqm (floor space only), includes:

- ✓ 3 Electrical outlets (220 V) 1 phase 1KW each

Designed constructed booth sized 3m. * 3 m. = 9 sqm (height 3.6 m.), includes:

- ✓ Two branded walls
- ✓ 1 hanged LED screen size 42"
- ✓ 1 counter
- ✓ 2 bar chairs
- ✓ 1 table
- ✓ 4 chairs
- ✓ Electrical outlet (220 V) 1 phase 1KW
- ✓ carpet



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Exhibition Registration:

- Interested parties are requested to complete and return the enclosed Exhibition Registration Form.
- Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

Terms and Conditions of Participation

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf, and Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

Terms of Payment

- 50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.
- Remaining 50% to be paid by October 10, 2017.

Payments can be made by one of the following options:

- ✓ Bank draft to ORTRA Ltd., PO Box 9352, Tel Aviv 61092, Israel
- ✓ Wire transfer in **New Israeli Shekels** to Bank Account. Details are - Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 616, 9 Hashlosa ST., Tel-Aviv, Israel, Account no. 95100/90, IBAN: IL68 0106 1600 0000 9510 090.

Cancellation policy

Exhibition Registration:

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

- ✧ Before **September 1, 2017** exhibitor will be charged \$200 as handling fees.
- ✧ Between **September 2 to October 1, 2017** a refund of 50% of the fees
- ✧ From **October 2, 2017** a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

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Note

Assignment of space to exhibitors is based upon "first come first serve" system.

Insurance

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf, and Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

Additional Technical Services

Exhibitors, who require additional equipment such as counters, bar chairs, tables, chairs, brochure stands, show cases etc. or additional electricity, should apply in advance to Limor via email: limor@ortra.com.

Internet Connection

The organizers supply to the Exhibitors complementary Wi-Fi 256/256 KB connection up and down suitable for basic internet/email surfing.

If you need additional internet connections please contact Limor **by October 15** via email: limor@ortra.com.

Night Security

General night security at the exhibition area will be provided by the organizers outside exhibition opening hours.

Water and Drainage

Rates for water connection and drainage will be provided upon request. For reservations, please contact Limor, Email: limor@ortra.com.

Audiovisual Equipment Rental Services

Exhibitors, who wish to rent AV equipment for their stands, such as TV or Plasma screens, DVD, VCR, etc, may contact Limor via email: limor@ortra.com.

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Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, without prior permission of the organizers.
7. Exhibitors are not allowed to attach materials to the walls of the hotel.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
11. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.

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Safety

1. The organizers are obliged to insure the orderly operation of the exhibition by all means at their disposal.
2. Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers, without prior permission.
3. All equipment used for display or demonstrations, must comply with local safety regulations.
4. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

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Exhibition Application Form

Please complete in clear letters and return to:

ORTRA Ltd. P.O. Box 9352, Tel Aviv 6109202 ISRAEL, Fax: 972 3 638 44 55; E-mail: limor@ortra.com

1. Details:

Company Name.....Company Registration No

Address.....City

Country.....Zip code.....

Contact Person.....Function

Telephone Fax.....

Mobile E-mail

2. Exhibition:

Type of Exhibition	Cost
Constructed booth – 6 sqm.	4,600\$
Constructed booth – 8 sqm.	6,200\$
Exhibition Space – 12 sqm.	7,800\$
Exhibition Space – 18 sqm.	11,700\$
Special booth – 9 sqm.	8,350\$
Lunch and Refreshments Voucher 85\$ (per voucher) * _____ exhibitors	_____ NIS

3. Payment:

We will make advance payment of **50%** of the invoice amount within 21 days of receiving the confirmation; the balance is to be paid not later than **30 October 2017**. **Payments: in US\$ or in New Israeli Shekels**

☐ Enclosed is a copy of the Bank Draft on the amount of _____ US\$ (please specify if in NIS or in Euro) to: ORTRA Ltd., PO Box 9352, Tel-Aviv 61092, Israel

☐ Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 616, 9 Hashlosa st., Tel Aviv, Israel.

Account no. 95100/90, Swift code: LUMIILITLV, IBAN: IL68 0106 1600 0000 9510 090.

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature and Company Stamp _____ Date _____

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